



The Visa DPS Client Achievement Awards is an annual DPS Client performance program recognizing clients that achieve the pinnacle of performance in key areas that drive business growth and cardholder satisfaction. The awards celebrate the partnership between DPS and our clients.

The Value

Client and industry recognition

Receiving a DPS Client
Achievement Award is a notable
industry accolade, honoring the
success of DPS Clients. Recipients
gain distinctive recognition on
Visa.com and social media
platforms.

Affirmation, validation and credibility

Unbiased recognition by one of the leading global payments brands. Solely based on measurable data, Visa's DPS Client Achievement Awards are an affirmation of superior client performance.

Benchmark your business

All eligible clients¹ have access to a performance scorecard which can help you to better understand your business and apply data insights to growth opportunities, payment solutions, and strategic thinking.



Please refer to "Client and Transaction Eligibility" section for additional details.

Award Categories²



Emerging Payment Adoption³

Awarding programs achieving the greatest percentage of contactless transactions.



High POS Usage

Recognizing programs in which active cardholders have the greatest usage rate at the point of sale.



High Overall Portfolio Performance

Recognizing programs that maintain strong, well-balanced performance in the areas of authorization approval rate, POS usage, gross fraud rate, and portfolio growth.



² Awards will be given to the two highest performing clients

³ Please note that the Contactless Indicator mark, consisting of four graduating arcs, is a trademark owned by and used with permission of EMVCo, LLC.

Client and Transaction Eligibility

- All Visa DPS clients that meet eligibility criteria are automatically considered for the Visa DPS Client Achievement Awards
- Clients must be fully onboarded for the duration of the measurement window and in good standing with Visa including:
 - Compliance with all Visa policies and program guidelines including: Visa Core Rules; Visa Product and Service Rules; Anti-Money Laundering and Anti-Terrorist Sanctions Policies; and Payment Card Industry Data Security Standard and related contracts
 - Domestic and International transactions authorized or cleared and settled through VisaNet or associated networks
 - No active or pending litigation with Visa, Inc. or its affiliates or with outside parties that may adversely impact Visa, Inc. or its affiliates
 - Related contracts must be in active (i.e., non-transitioning) status
- Performance levels and transaction volumes meet or exceed award level thresholds





Our technology and innovation make digital payments a reality for consumers, businesses, banks and governments.

We have a simple and unwavering vision that can be traced back to our beginnings in 1958:

To be the best way to pay and be paid for everyone, everywhere.

We know that every Visa transaction is a promise. Whether it's a street vendor in Brazil selling food to make a living or a fisherman in Rwanda paying his daughter's school fees, we want to provide the most secure and seamless payment experience possible.



For more information, please contact your Visa Representative